

Jessica Rubin

Director, Practice Efficiency and Innovation

Toronto

OFFICE

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Biography

BAR ADMISSION

New York, 2013

Ontario, 2011

EDUCATION

- B.C.L./LL.B., McGill University, 2009
- M.A., University of Pennsylvania, 2005
- B.A. (honours), Queen's University, 2004

LANGUAGES SPOKEN

English, French

Jessica Rubin heads a national team of Knowledge Management (KM) and Legal Project Management (LPM) lawyers alongside the firm's Library Services and Special Projects divisions. She collaborates closely with senior leadership, practice groups, and the business development team to steer the firm's knowledge resources strategically. Her focus lies in enhancing practice efficiency and perfecting client deliverables with precision and relevance through comprehensive research services.

Jessica holds a B.C.L./LL.B. from McGill University, an M.A. from the University of Pennsylvania, and a B.A. (honours) from Queen's University. She has delivered impactful presentations at prestigious events like the Empower Academy's Empowered Girls Leadership Camp and authored publications focusing on enhancing

value-based service delivery within legal practices. Through her educational background and speaking engagements, Jessica exhibits a dedication to empowering individuals and fostering legal excellence.

Active within various legal organizations, Jessica is associated with esteemed groups such as The Advocates' Society, the American Bar Association, and the Canadian Bar Association. Her involvement extends to leadership roles, including serving as a Director of Sponsorship for Young Women in Law. Educational accolades include scholarships from the University of Pennsylvania and Queen's University, reflecting her commitment to academic excellence.

Industry involvement

Recognition

- Director of Sponsorship, Young Women in Law, 2014 – 2016
- Awarded Entrance Scholarship, University of Pennsylvania, 2004
- Awarded Senator Frank Carrel Upper Year Scholarship for academic excellence, Queen's University, 2002 and 2003

Thought leadership

Presentations:

- Guest Speaker, Empower Academy's Empowered Girls Leadership Camp, March 2019
- Presenter, "Cost Estimates and Billing", Practice Management for Litigators, The Law Society of Upper Canada, November 27, 2017
- Moderator, "There Is Life After Hire Back," Young Women in Law, Toronto, June 2016
- Seminar Panelist, "How Not to Sabotage a Mediation: Learning Tips and Tricks from the Experts," ADR Think Tank, Toronto, June 2015.

Publications:

- "Transitioning to Value-Based Service Delivery Without Overhauling Your Practice", Practice Management for Litigators, The Law Society of Upper Canada, November 2017

Community roles

- Committee Member, Penn Alumni Interview Program, 2018 – Present
- Organizing Committee Member, Building Dreams fundraiser
- Mentor, GenHERation

Memberships & affiliations

- The Advocates' Society
- American Bar Association
- The Canadian Bar Association
- Canadian Association of Women Executives & Entrepreneurs
- Lean In, Canadian Chapter
- New York State Bar Association
- Ontario Bar Association
- Young Women in Law